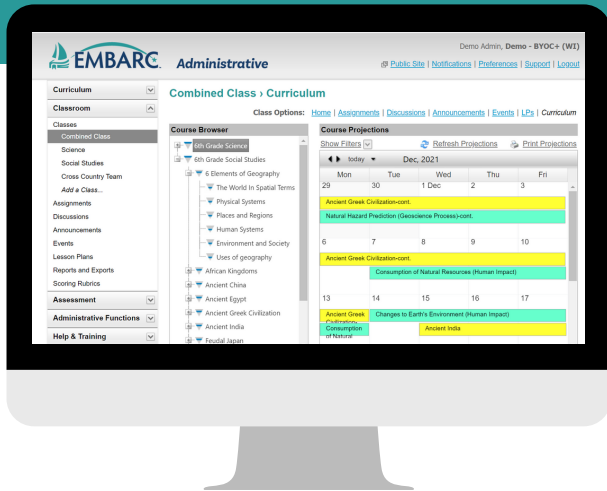




# The Framework for K-12 Success

## FACT SHEET



EMBARC™ is a collaborative curriculum and instruction solution connecting learning objectives to a continuous cycle of development, delivery, assessment, and refinement across teachers, classrooms, and grade-levels in K-12 school districts. EMBARC's alignment with state and national standards allows districts to analyze curriculum and address issues raised in standards-based assessments.

With EMBARC, districts can house a customized, living curriculum in a format that guarantees ongoing and systematic growth, and ensures a rigorous curriculum is being used with fidelity.

**EMBARC™ empowers educators to save time on curriculum management, enter a process of continuous improvement, and shift focus to their true passion—teaching.**

## PRODUCT BENEFITS



### FOR DISTRICTS

Ensure students receive a coordinated educational experience with a unified curriculum management platform.

Develop a transparent curriculum that guarantees ongoing and systematic growth.

Monitor the planning and delivery of instruction and track standards alignment to ensure student progress toward mastery.

### FOR TEACHERS

Reduce effort by eliminating the need to create curriculum from scratch each year. Save time by providing easy access to curriculum and resources in one location.

Increase collaboration by sharing best practices and resources in a centralized repository.

### FOR STUDENTS & PARENTS

Increase confidence with a transparent curriculum for parents and community.

Reduce stress by providing a single location for students to view assignments, links, assessments, and discussion.

Provide easy access with curriculum accessible by any web browser.



## MILESTONES

July 2003

Developed by educators for educators

January 2006

Officially launched beyond pilot district

September 2020

Acquired by Education Advanced, Inc.

## KEY METRICS

2020-2021

**932,925** students served

**59,564** teachers served

**58,616** active courses

**202** districts served

**60+** custom reports

## EXECUTIVE LEADERSHIP



**Chief Executive Officer**  
J. Eli Crow, Ph.D.



**Vice President of Curriculum Management**  
Kim Tunnell, Ed.D.

## CUSTOMER TESTIMONIALS

“When a principal enters a classroom for observation and is confidently armed with the knowledge on what is being taught, teachers then see that administration is invested in the curriculum tool they are using.”

- Maranda Anderson, Director of Curriculum, Assessments and Federal Programming, Gasconade County R-I School District

“EMBARC lends itself to a lot of good conversation among the departments about effective curriculum planning, unit design, assessment, and instructional pedagogy as they work on curriculum.”

- Amy LaPierre, Curriculum Director, School District of West De Pere

**Education Advanced, Inc.** is a provider of operations management and workflow solutions for K-12 school districts that enable educators to be more efficient, allowing them to dedicate more of their time and resources to exceeding student needs. EAI's product offering includes Cardonex, TestHound, and EMBARC. These award-winning and patented technology solutions advance the efficacy of master scheduling, staff planning, curriculum development and delivery, and assessment coordination for K-12 school districts across the country. Learn more at [www.educationadvanced.com](http://www.educationadvanced.com).

